



DAN JACOBY

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WORK EXPERIENCE

2018 | Campaign Manager, Ron Young for State Senate

Campaign Manager for MD State Senator Ron Young's reelection campaign (District 3), a district that Republicans targeted as their #1 takeover hope. Result: After wins by 2.2% in 2010 and 1.7% in 2014, the candidate won this race by 17.2%.

2018 | Field Director, Bickel for Sheriff

Field Director for Karl Bickel's campaign for Frederick County (MD) Sheriff. Duties included overseeing the volunteer coordinator, recruiting and training volunteers, managing the database, and serving as a senior counsellor to the candidate regarding messaging, scheduling and campaign strategy. Result: The campaign rose from a 26% loss in 2014 to a 4% loss in 2018.

2018 | GOTV Field Director, Scholten4Iowa

Took over as Field Director for JD Scholten's congressional race on a 10-day contract for the GOTV effort in the primary. Managed a team of four Field Organizers, crafted and executed a GOTV plan.

2017 | Director of Operations, B&B Strategies

Organized and executed field plans for our clients, including recruiting and training field teams, creating and executing field operations, tracking upcoming needs and deadlines, and working with the team to staff candidates, gather endorsements and work events.

2017 | Interim Campaign Manager, Pat Murakami for Seattle

Upgraded the candidate's debate skills, planned staff schedules, created new promotional materials, and supervised and expanded the field operation.

PROFILE

Multitalented and personable campaign operative with expertise in political organizing, field direction, and campaign strategy. Skills include analytics, communications, computers and software, office management, and personnel oversight. Having worked on campaigns in various parts of the country, from urban to rural regions, I specialize in utilizing available tools to their highest capacity and have developed new apparatuses to enhance field canvassing operations. Interests also include acting and directing, running marathons (26 NYC marathons to date), and tutoring math.

ACTIVITIES

- Precinct Committee Officer (PCO) trainer
- Delegate to the 7th Congressional District Caucus in Washington State (3 times)
- Involved with and held leadership positions in several grassroots organizations and working groups, including Occupy Seattle, GrassrootsNYC, Long Island City Alliance, and Democracy for NYC
- Lobbyist for legislation requiring voting transparency and equality as well as education reform and funding
- Organized and planned issue-based community events and forums
- High ranking contributor to blogs such as The Daily Gotham and The Albany Project
- Drafted legislation for major campaign finance reform
- Freelance presentation creator and database programmer
- YouTuber – "Progressive Solutions"

WORK EXPERIENCE

2016 | Field Organizer, Pramila for Congress

Was the #1 Field Organizer on the campaign (out of six). Recruited, trained and organized volunteers to canvass 38,000 doors in my region, along with organizing phone banking, visibility, and other campaign events.

2015 | Lorn Richey for Shoreline

Helped coordinate canvassing, debate prep, and lit creation.

2009 | Leavitt for our Communities

Campaign Coordinator, Campaign for Queens Borough President in New York City. Coordinated all campaign activities; wrote and directed speeches, press statements, and press conferences; managed volunteer activities.

2007 | Craig Johnson for state Senate

Activities included canvassing and community visibility events.

2006 | Sabini for State Senate

On staff during primary season; coordinated volunteer groups for field activities.

2005 | Weiner for Mayor

Activities included petitioning, visibility, lit drops, canvassing, and various campaign events.

2003 | Dean for America

Revamped the volunteer database to track NYC volunteer activities; worked on several events including stage managing and coordinating guest appearances.

EDUCATION

B.A. in Theatre, Wabash College,
Crawfordsville, IN

SOFTWARE

- Voter Action Network (VAN) & Minivan
- MS Office Suite
- Keynote
- Filemaker Pro
- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- iMovie

SOCIAL

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